



## iQ eSales – The mobile order capture solution for your business

**In our increasingly digital world, mobile apps have become an integral part of people's day-to-day lives—both personally and professionally.**

iQ eSales is a mobile app that is designed to allow you to easily raise quotations and capture customer orders, whether in-store or remotely. Seamlessly integrated with iQ, you can access up-to-the minute inventory levels for products, view images and product details and accurate customer pricing.

Intuitive search capabilities enable you to quickly find the right products for your customer and to add them to their order. You can also view alternatives and, importantly, associated products that may be of interest to them.

Simple to use, with clear displays and access to images and other product collateral, your team will impress your customers with their product knowledge and the speed at which they can react to your customer's request. iQ eSales is designed for use both in-branch and also remotely at your customers premises.

Once an order is confirmed within the app, it is imported into iQ and immediately processed. If a customer wishes to place an order for collection or delivery, your users can easily control the workflow.

When used in branch, your staff can either use the iQ eSales app to capture order details in the yard or they may accompany the customer in-store, building a basket as they go.

### Key Benefits

- Simple and Easy to use mobile app
- Designed for use in-branch and with your customer
- Quickly build quotes and orders
- View associate and alternative products
- Access images and other product collateral
- Customer specific pricing and availability





## Order Processing

Once they have captured the required details on their mobile device, they can immediately create the order for processing within iQ. With quick access to stock availability and locations, they can ensure that they guide the customer to the correct area.

With access to alternative product details, they can ensure that they help your customer choose the right product for the job. They also don't miss the opportunity to impress your customer with suggestions for associated products that may be helpful to them as they seek to complete their jobs.

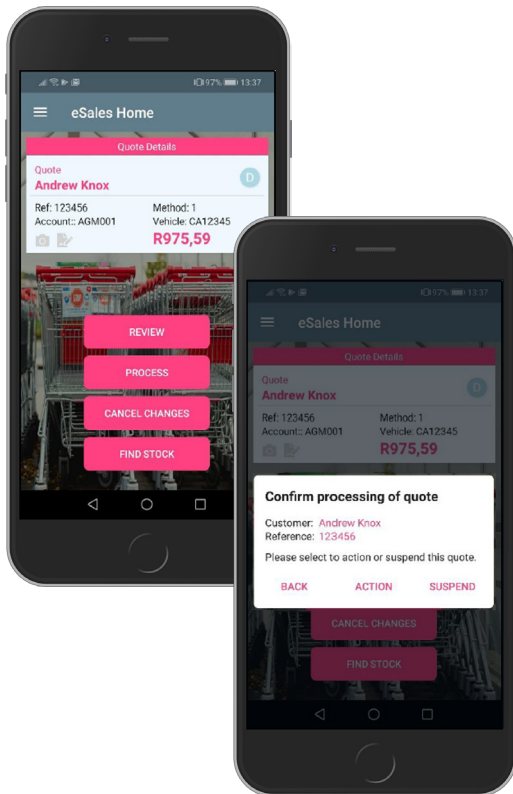
## Info on the go

Your remote salesforce now have access to the same information as your team in the branch, meaning that they can capture customer demand whilst on-site. They can view the inventory levels, share images and other product detail with the customer and ensure that they have selected the right products – all of this without the need to email orders to the branch and have other team members process it on their behalf. Your customer may receive the order acknowledgement from you even before your salesperson has left their premises!

## Customer Service

Top class customer service is key to both retaining and growing your share of your customers business. iQ eSales empowers your staff to quickly service your customer needs and to improve efficiencies within your business, - a winning combination.

In this digital world, you want to ensure your team are making best use of the modern technologies available to you. Make iQ eSales a key component of your digital strategy and take advantage of the opportunities it offers.



### About IQ Retail (Pty) Ltd

iQ Retail (Pty) Ltd is a software development company that provides expertise in complete financial and business administration solutions. iQ Retail has been active in the development of business systems specialising in the accounting and retail management environment since 1986. In this highly competitive market, iQ Retail has grown to become one of the premier providers of innovative and strategic business solutions.

### Contact iQ Retail

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